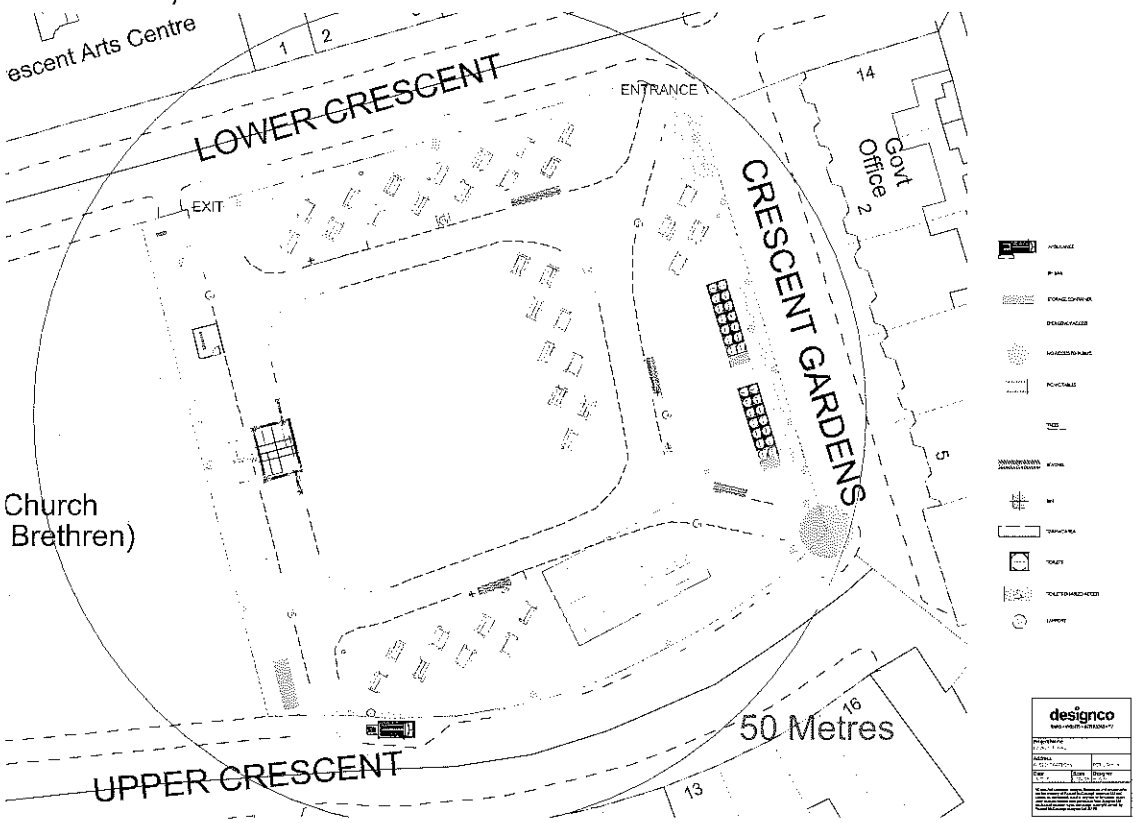
Festive Focal

What

Festive Focal is a three day open air festival focused upon showcasing the best that Northern Ireland has to offer. We aim for Festive Focal to be unlike any other seasonal festival in Belfast. This is because we will exclusively have LOCAL traders, LOCAL food, LOCAL drinks, LOCAL produce, LOCAL arts and LOCAL music.

Where

Crescent Gardens, Belfast. We propose to use Crescent Gardens in Botanic, after the success of Focal Festival in June '17. This hidden gem in the heart of Botanic has been overlooked for years, however we found it to be the perfect location for a festival. The square is completely enclosed, close to local amenities and within commuting distance of a large population. Although the park may have previous negative perceptions, the enclosed area/calm clientele Focal attracted meant that there were no security issues what-so-ever at Focal in June. The gardens also provide a stunning backdrop to the festival, with the curved Georgian Terraces and imposing Crescent Church.

This was our layout for Focal Festival in June.